# **Short Courses in Health Promotion**

Department of Health Promotion Faculty of Applied Sciences Rajarata University of Sri Lanka

### **Short Courses in Health Promotion**

The Department of Health Promotion (DHP) intends to offer a varying degrees of short courses to fulfill the growing demand for learning Health Promotion. The health Promotion discipline is known for its inherent ability to address many public health problems that need human behavior change through active engagement and involvement of communities. Globally, many public health challenges are successfully addressed by adopting strategies and methods of Health Promotion. It has been emphasized that achievement of Sustainable Development Goals (SDGs) could be effectively done through Health Promotion which aimed on empowering people with a focus of improving wellbeing of all.

The Health Promotion study program of the Rajarata University of Sri Lanka was established 14 years ago to fill the vacuum of Health Promotion teaching and capacity building in the country and also in the region. During this period the degree programme has achieved many successes locally, regionally and globally. Developing the approach community based health promotion (CBHP), introducing health promotion for many government and non-government agencies work in the area of public health and participating in organizing 9<sup>th</sup> Global Health Promotion Conference representing South Asia are some highlights. During this period we were able to create strong technical partnerships with several national and international agencies including foreign universities through MOUs.

Presently there are many requests to study Health Promotion as a subject from various groups in and out of Sri Lanka. These short courses are designed to provide an opportunity for participants from different disciplines to acquire knowledge on principles of community-based health promotion with foundational knowledge on concepts strategies and methods through real examples. The participants are expected to receive practical exposure with community-based interventions in selected locations.

The course focuses on addressing leading public health issues such as -substance use, child wellbeing (early childhood care and development, adolescent wellbeing and child maltreatment), family and community wellbeing, nutrition, and suicide. There will be group work, interactive sessions and field visits to facilitate the development of Health Promotion skills. The participants are allowed to enroll for separate courses of the certificate programme listed below.

### **Overall aim of short courses**

To create an opportunity for individuals (both local and foreign) in upgrading their academic/career development through improving the competencies in applying the health promotion principles in different communities.

### **Overview of short courses**

The content of short courses (03) which teach Health Promotion in varying degrees. This is to meet the kinds of demand emerging from potential candidates from both local and international agencies.

Short Course 01 - Foundations in Health Promotion			
Duration		One week (Fulltime)	
Course objectives		<ul> <li>End of the course participants will be able to,</li> <li>understand the concept of health promotion</li> <li>identify the characteristics of community-based health promotion approach.</li> <li>improve skills to analyze common health issues and to identify determinants leading to health problems.</li> <li>learn from successful health promotion interventions that used community based approaches to address selected health issues in different communities</li> </ul>	
Course content	Days	Areas to be covered	
	Day 1	Introduction to the course Health promotion concept and its applications in different scenarios Community examples for the successfulness of the Community Based Health Promotion (CBHP) Model The major principles of the CBHP model applied in Sri Lanka	

	Process of applying the CBHP principles
Day 2	How to initiate a Health promotion process in a novel setting
	Different phases of the health promotion process and learn to apply their own
	settings
Day 3	Field visit -CBHP model has been successfully implemented
Day 4	Lessons to learn in the Field as groups
	Understanding on addressing determinants
Day 5	Different aspects of the community worked on promoting their wellbeing
	Discussions- lessons learned by the field visit
Day 6	How to initiate our own health promotion programmes?
Day 7	Submission of the final report and the presentation
	Awarding certificates
Schedule	The course consists of lectures/interactive classroom activities, group works, field
	visits, and short field activities.
Evaluation strategy	At the end of the course, participants will be evaluated as follows.
	Individual report – 50%
	Individual presentation – 50%
Language	The course will be delivered in English. Translation facilities will be provided for
	the applicants during the field visit.
Module fee	Local – LKR 10,000
	International – USD 75
Admission criteria	Should have either completed or currently registered at least an undergraduate
	degree program
	Work experience in a public health/health promotion related research/projects in
	Sri Lanka or any other country.

	Proficiency in spoken and written English
Application procedure	Application forms can be downloaded from the Department website (https://aps.rjt.ac.lk/department-of-health-promotion/) or can be directly emailed to the department (hp@as.rjt.ac.lk) together with the following documents. The completed application should be submitted two months before the start of the course.  • A one-page letter of motivation • Copies of current certificates • Documents to prove working experiences • Recent CV with a list of research projects and publications

	Short Course	02 - Principles, strategies and application of Health Promotion
Duration		Two weeks (Fulltime)
Course objectives		<ul> <li>End of the course participants will be able to,</li> <li>understand the principles and strategies of health promotion</li> <li>learn the characteristics of a community-based health promotion approach.</li> <li>improve skills to analyze common public health issues and to identify determinants leading.</li> <li>learn from health promotion interventions which applied community-based approaches to address selected public health issues in different communities.</li> <li>understand the community empowerment in addressing health issues in different communities.</li> </ul>
Course content	Days	Areas to be covered
	Day 1	Introduction to the course.  Background of the health promotion concept and its applications in different scenarios  Field visit and learning through facilitator meetings
	Day 2	Principles and strategies of health promotion and introduction to the group work to a common understanding of the principles of the health promotion approach  Group work - identifying how principles are applied in work to understand how the principles are reflected in communities  Group sharing session to understand how the principles are reflected in communities  Grouping and introduction to the next day

Day 3	Group visit to the field settings
	Discussion with community group - mature setting to understand how principles are reflected in the community the using observation/interaction tools
	Discussion in a control area to understand the differences between the communities
Day 4	Field visit to learn from community groups in developing community based tools to address their own health issues
	Homework: Preparation of group presentations
Day 5	Presenting group experiences about the previous day  Introduction to the session and group exercise on how to explain "what is health" to different communities - a potential starting point for a process in a community Mock exercise - explaining "what is health" to the audience
Day 6	Demonstration and discussion: starting and maintaining a health promotion process/dialog in the community (using "what is health" as an entry point)
	Group exercise - starting a process with communities based on given case scenarios, practicing facilitation
	Groups facilitate mock sessions based on their group exercises
Day 7	Field visit
	Starting a process with an actual community
	Feedback on group's facilitation
	Group exercise- What are the things we can "start, stop, continue" when

		facilitating a community
	Day 8	Discussions to prepare an individual report and group report and final presentations
	Day 9	Community-based monitoring
		Group work - Making an inventory of tools observed that are being used by the communities for monitoring of outcomes
		Group presentations
	Day 10	Starting and nurturing a process in the community using gender-based violence as an entry point
		Starting and nurturing a process in the community using Nutrition and ECCD as an entry point
	Day 11	Starting and nurturing a process in the community using alcohol and tobacco prevention as an entry point
		Group work
	Day 12	Health Promotion in Sri Lanka: Why is it important, lessons for Asia Region and documenting the evidence
		Options for programme/project designs within the context of ECCD and incorporating the methodology into existing programmes
	Day 13	Sharing experiences on success stories
	Day 14	Final presentations
Schedule		This is two-weeks, full-time module. The module consists of lectures/interactive

	classroom activities, group works, field visits and, short field activities.
Evaluation strategy	At the end of the course, participants will be evaluated as follows.  Assignments – 20%
	Individual report – 30%
	Individual presentation – 50%
Language	The course will be delivered in English. Translation facilities will be provided for the applicants during field visits.
	Tot the applicants during field visits.
Module fee	Local – LKR 15000
	International – 100 USD
Admission criteria	Should have either completed or currently registered at least an undergraduate degree program
	Work experience in a public health/health promotion related research/projects in
	Sri Lanka or any other country.
	Proficiency in spoken and written English
Application procedure	
	Application forms can be downloaded from the Department website
	(https://aps.rjt.ac.lk/department-of-health-promotion/) or can be directly emailed to the department (hp@as.rjt.ac.lk) together with the following documents. The
	completed application should be submitted two months before the start of the

course.
A one page letter of metivation
<ul><li>A one-page letter of motivation</li><li>Copies of current certificates</li></ul>
<ul> <li>Documents to prove working experiences</li> </ul>
<ul> <li>Recent CV with a list of research projects and publications</li> </ul>

		Short Course 03 – Practical Health Promotion
Duration		One month (Eulltime)
		One month (Fulltime)
Course objectives		<ul> <li>End of the course participants will be able to,</li> <li>understand the concept of health promotion and identify and analyze the characteristics of a community-based health promotion approach.</li> <li>improve skills to analyze common health issues and to identify determinants leading to health problems.</li> <li>learn from health promotion interventions which applied community-based approaches to address the identified health issues in different communities</li> <li>design health promotion interventions to promote wellbeing of people in different communities</li> </ul>
Course content	Days	Areas to be covered
	Day 1	Introduction to the course
	Zu, I	Health promotion principles and its applications
		Community examples
	Day 2	Introduction to the CBHP model
		Process of applying CBHP principles
		How to initiate a Health promotion process in a novel setting
	Day 3	Field visit
	Day 4	Lessons to learn in the Field as groups
	Š	Understanding on addressing determinants
	Day 5	The Health Promotion process implemented by Health Promotion students in
	•	different settings
1st week		Different phases of the health promotion process and learn to apply their own

		settings
		Different aspects of the community worked on promoting their wellbeing
		Discussions- lessons learned by a field visit
	Day 6	How to initiate own health promotion programmes?
		Initiation in designing the health promotion intervention to address selected health
		issue
	Day 7	Homework –Designing a health promotion intervention
	Day 1	Principles of health promotion and introduction to the group work to a common
		understanding of the principles of the health promotion approach
		Group work - identifying how principles are applied in work to understand how
		the principles are reflected in communities
		Group sharing session to understand how the principles are reflected in
		communities
		Discussion on the progress of the designed intervention
		Grouping and introduction to the next day
2nd week	Day 2	Group visit to the field settings
		Discussion with community group - mature setting to understand how principles are reflected in the community the using observation/interaction tools
		Discussion in a control area to understand the differences between the communities
	Day 3	Field visit to learn from community groups in developing community based tools to address their own health issues
		Homework: Preparation of group presentations

	Day 4	Presenting group experiences about the previous day
		Introduction to the session and group exercise on how to explain "what is health"
		to different communities - a potential starting point for a process in a community
		Mock exercise - explaining "what is health" to the audience
	Day 5	Demonstration and discussion: starting and maintaining a health promotion process/dialog in the community (using "what is health" as an entry point)
		process/dialog in the community (using what is health as an entry point)
		Group exercise - starting a process with communities based on given case scenarios, practicing facilitation
	Day 6	Groups facilitate mock sessions based on their group exercises
		Opportunity to apply designed health promotion intervention in a selected small
		group
	Day 7	Group exercise on the progress of the intervention designed to address selected
		health issue/s
	Day 1	Field visit
		Starting a process with an actual community
		Feedback on group's facilitation
		Group exercise- What are the things we can "start, stop, continue" when
		facilitating a community
3rd week	Day 2	Designing activities to address selected underlying factors
		Designing SMART indicators to assess health promotion application in the community
		Community involvement in developing activities/indicators
		Discussions to prepare an individual report and group report and final presentations

	Day 3	Group presentation about the progress of the fieldwork application
	Day 4	Community-based monitoring
		Group work - Making an inventory of tools observed that are being used by the communities for monitoring of outcomes
		Group presentations
	Day 5	Finalizing indicators to assess the intervention implemented by each participant
	Day 6	Assessing the progress of the implemented health promotion intervention
	Day 7	Finalize the changes achieved with the group and planning for the continuation of the designed intervention
	Day 1	Starting and nurturing a process in the community using gender-based violence as an entry point
		Starting and nurturing a process in the community using Nutrition and ECCD as an entry point
	Day 2	Starting and nurturing a process in the community using alcohol and tobacco prevention as an entry point
		Group work
4 <sup>th</sup> week	Day 3	Starting and nurturing a process in the community using suicide prevention as an entry point
		Group work
	Day 4	Starting and nurturing a process in the community using STI prevention as an entry point

		Group work
	Day 5	Group discussion on the progress of implemented health promotion intervention
	Day 6	Preparation for the final presentation and presentation on success stories of the
		intervention
	Day 7	Submission of the final report
		Final presentation
		Awarding certificates
Schedule		This is a one month, full-time course. The course consists of lectures/interactive
		classroom activities, group works, field visits, and short field activities.
Evaluation strategy		At the end of the course, participants will be evaluated as follows.
		Assignments – 30% (Individual or group)
		Individual report – 30%
		Individual presentation – 40%
		(Percentages can be changed or modified with the course implementation in each
		batch)
Language		The course will be delivered in English. Translation facilities will be provided for
		the applicants during field visits
Module fee		Local – LKR 25000
		International – USD 200
Admission criteria		Should have either completed or currently registered at least an undergraduate
		degree program
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		Work experience in a public health/health promotion related research/projects in
		Sri Lanka or any other country.

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	<ul> <li>A one-page letter of motivation</li> <li>Copies of current certificates</li> <li>Documents to prove working experience</li> <li>Recent CV with a list of research projects and publications</li> </ul>

## Logistics of the certificate course/s

Accommodation	Selected participants will be eligible to stay in the University guest house for a concession rate. See the details of the University Guest House here.
Visa requirements	All international students need a visa to follow an academic program in Sri Lanka. Requested visa letters will be provided upon request for selected students by the university and it is the responsibility of respective participants to apply and obtain a visa.

Insurance	It is strongly advised for all participants to have health insurance to cover the
	period of stay in Sri Lanka.

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